

REGULATIONS OF THE
“DOWIEŻ W TE ŚWIĘTA”
CHARITY CAMPAIGN

I. ORGANISER

The “SEGRO HOLIDAYS” charity campaign, hereinafter referred to as the “Campaign”, is organised by:

SEGRO Poland Sp. z o.o., registered address: 61-894 Poznań, Pl. Andersa 3, District Court for Poznań-Nowe Miasto i Wilda in Poznań, 8th Commercial Division of the National Court Register, KRS No 0000109447, Tax ID No (NIP) 7781398388, with a share capital of PLN 13,599,000 (“Organiser”)

II. CAMPAIGN GOAL

The goal of the Campaign is to raise funds to support the statutory objectives of the Federation of Food Banks (KRS No: 0000063599).

III. BACKGROUND INFORMATION

1. The Charity Campaign entails collecting monetary donations, granted by the Organizer as a reward for engaging in an online game which involves collecting white boxes with the SEGRO logo using a truck, while avoiding obstacles and boundary lines that limit the playing field, featured on the website www.segroswieta.pl. The game is intended for Contractors, Clients, and Partners of the Organizer, as well as other individuals invited by them to participate in the Action, hereinafter referred to as Participants.
2. The game has been created for the Campaign purposes and all rights thereto are held by SEGRO Poland.
3. The Campaign will be carried out on the Internet.
4. The Campaign will commence on 17 December 2024 and end on 10 January 2025.
5. The Campaign is an open event, which can be joined by anyone who receives access to the www.segroswieta.pl website and anyone to whom a respective link is made available via the social media.
6. For every two boxes with the SEGRO inscription collected during a single game, the Organizer will donate 1 PLN to the Action's Goal.
7. Each person/player can donate a maximum of 10 PLN for a single game to Food Banks.
8. The maximum amount of funds that the Organizer will donate as part of the Campaign is 10,000 PLN.
9. All funds raised as part of the Campaign will be transferred to the Federation of Polish Food Banks (KRS: 0000063599) to be distributed to the Food Banks indicated by the

Organiser.

10. The donation amounts referred to in item 7 above will be transferred to the Federation of Polish Food Banks jointly within 21 days of the end of the Campaign, to the bank account of the Federation of Polish Food Banks.
11. The transfer of the Charity Campaign donation is coordinated by JET EVENTS Sp. z o.o., with its registered office in Warsaw, ul. gen. K.S. Rudnickiego 1/U1, 01-858 Warsaw, District Court for the capital city of Warsaw, 12th Commercial Division of the National Court Register, KRS No 0000127027.

IV. PARTICIPANT IN THE CAMPAIGN

1. Participation in the Campaign is voluntary.
2. The Participants may take part in the Campaign by playing the game available at www.segroswieta.pl according to the rules described in item III of the regulations.
3. Each Participant in the Campaign is entitled to play the game as many times as he/she wishes.
4. Points are automatically counted for each white box with the SEGRO logo collected, and the final amount to be donated will be presented after each game. The Participant of the Action is obliged to comply with its Regulations.
5. The Participant in the Campaign is obliged to respect the principles of social coexistence, not to publish any content aimed at causing harassment, annoyance or spreading hatred, content which is vulgar, offensive, obscene, encouraging and promoting aggression or violence, content of sexual connotations or spreading hatred, in connection with and during the Campaign.
6. The Participant in the Campaign is entitled to play the game available on the website referred to above. The Participant is not entitled to process the game in any way other than the intended purpose or to make it available for purposes other than the Charity Campaign.

IV. RIGHTS AND OBLIGATIONS OF THE ORGANISER

1. The Organiser may demand immediate cessation of a breach of these Regulations, if the Participant in the Campaign is found to be in such breach.
2. If the Organiser's request is not complied with, the Organiser may take all legal measures to cease breaches of the Regulations.

V. CONTACT WITH THE ORGANISER

1. The Participants in the Campaign may contact the Organiser via e-mail to: agnieszka.zaczynska@SEGRO.com

VII. PERSONAL DATA

1. The Organiser is the controller of personal data of the Participants in the Campaign. The

information on the processing of personal data required by Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons regarding the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (“GDPR”) is set out below.

2. In matters relating to the processing of personal data, including to exercise the rights related to the processing of personal data, the Organiser may be contacted at the address indicated in item VII above.
3. Personal data is processed by the Organiser for:
 - a. the purpose of respond to questions addressed to the Organiser and for correspondence purposes, i.e. based on a legitimate interest of the Organiser. The data will be stored for the time necessary to conduct correspondence or until an objection is raised.
 - b. the purpose related to the use of cookies (to the extent described below), based on consent. The data will be stored until the consent is withdrawn or for the period specified in the relevant cookie settings.
4. The Participant's data may be transferred to the following categories of recipients of personal data: entities processing personal data on behalf of the Organiser, including int. all IT service providers, subcontractors involved in the organisation and conduct of the Campaign, in particular the Coordinator and entities performing public tasks or acting on behalf of public administration authorities, to the extent and for the purposes arising from the provisions of law.
5. The website may use cookies or other technologies to process personal data.
6. Cookies are small files that are stored in the memory of a computer or other device when a user visits the website. They enable int. al. identification of the user if he/she re-visits the website. They also serve as a tool to tailor the use of the website to the users’ needs and expectations, and to analyse website traffic. The website may use different types of cookies:
 - a. Technical or necessary cookies, that support website management and use by enabling core functions, such as website navigation and access to secure areas of the website. Without those cookies, the website cannot function properly. The use of these files does not require consent.
 - b. Analytical and statistical cookies, that allow to understand how users use the website, by collecting and transmitting information about behaviours on the website.
 - c. Marketing cookies, that allow to create a user profile to send ads in accordance with his/ her preferences that can be inferred from the user's navigation on the website.

Cookie name	Provider	Cookie type	Purpose	Validity Period
_ga	Google		Used to distinguish users	2 years

_gid	Google		Used to distinguish users	24 hours
_gat	Google		Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_<property-id></code>	1 minute
AMP_TOKEN	Google		Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service	30 seconds to 1 year

<code>_gac_<property-id></code>	Google		Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out. Learn more.	90 days
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7. In connection with the processing of personal data, the Participant in the Campaign has the following rights:
- a) where the legal basis for processing is consent, the right to withdraw the consent at any time without affecting the lawfulness of processing which was made based on consent before its withdrawal. This right may be exercised by the Participant by sending an e-mail to the address: mkrzeminska@peppermint.pl
 - b) the right of access to the content of the Participant's personal data, i.e. the right to obtain confirmation whether the Organiser is processing data and information relating to such processing.
 - c) the right to rectification of data, if the data processed by the Organiser is inaccurate or incomplete.
 - d) the right to request that the Organiser erase the data.
 - e) the right to request that the Organiser restrict the processing of data.
 - f) the right to data portability, i.e., in certain circumstances, the right to receive the personal data provided to the Organiser and to have it transmitted to another controller;
 - g) the right to object to the processing of data based on the Organiser's legitimate interest or to the processing for direct marketing purposes;
 - h) the right to lodge a complaint with the Polish supervisory authority (President of the Personal Data Protection Office: ul. Stawki 2, 00-193 Warsaw) or the supervisory authority of another EU Member State competent for the place of habitual residence or work of the data subject or for the place of an alleged breach of the GDPR.
8. Any content contained in the Campaign material is for information purposes only. Only the provisions of these Regulations shall have legal force.

VIII. FINAL PROVISIONS

1. The current Regulations of the Charity Campaign can be found at www.swietasegro.p in PDF format. The Organiser permits the download of the Regulations.
2. Matters that not covered by the Regulations of the Charity Campaign shall be governed by the provisions of the Civil Code.
3. The Regulations shall enter into force on the date of their publication on the Organiser's website.

